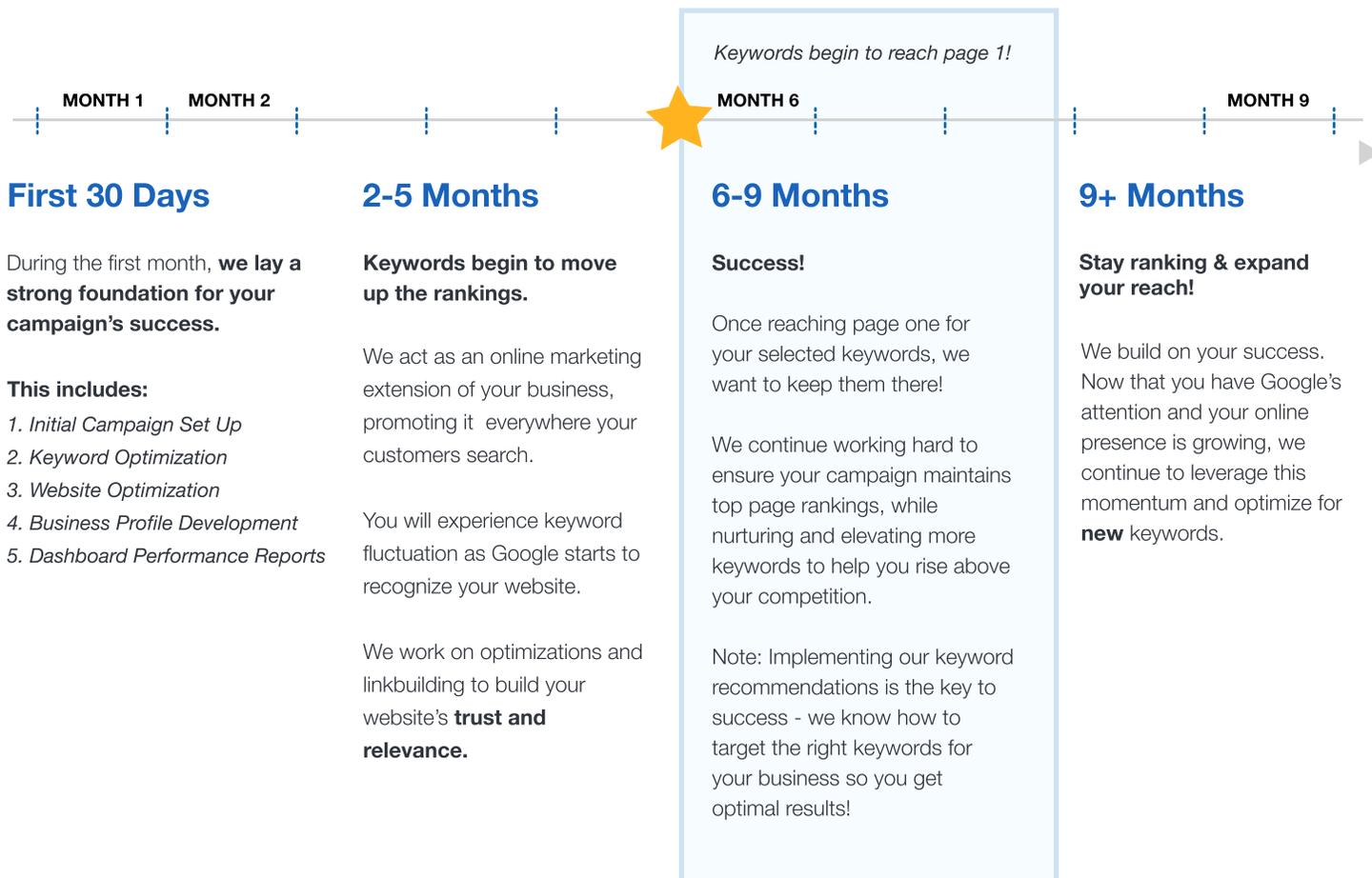


seo timeline

when you'll start seeing results

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What Happens to Your Keyword Rankings When You Cancel SEO?

SEO is like going to the gym or practicing an instrument. If you miss a few days, you're not going to see a massive difference in your skill level. But over time, as muscle strength and memory decline, you lose your ability.

For SEO, stopping a campaign won't make a difference right away. However, **typically after six months of ending an SEO campaign, a website's keywords drop off the first page of Google** — sometimes even out of the top 10 pages. Stopping SEO is a slow slide back to the bottom.

